

Digital Assets



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FINANCIAL EXPERTS

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Mascot Leia

CE & CPE Credits for Subscribers :

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DESIGNATIONS: CFP, CLU,
CHFC, RICP AND CIMA
CPE FOR CPAS



ATTEND 50 MINUTES



LOGGED ON
TO COMPUTER

Housekeeping

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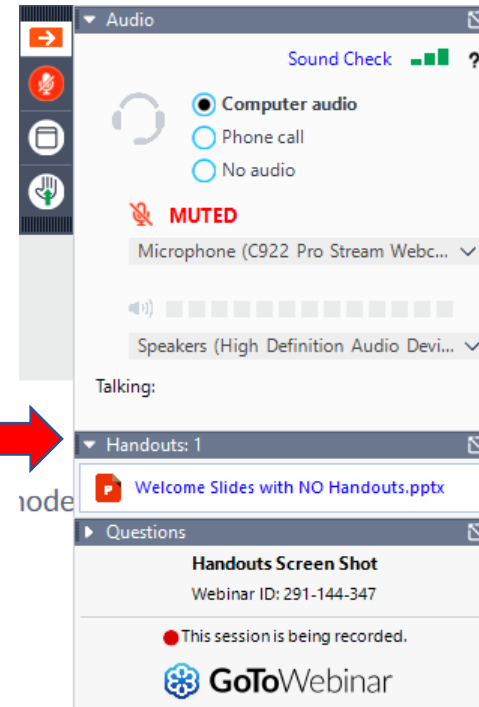
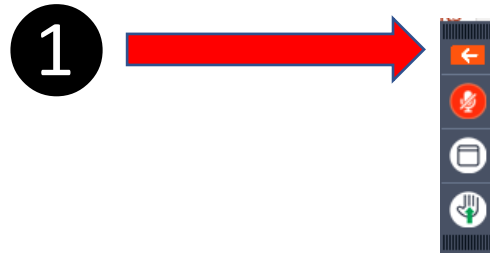


SLIDES:
EMAIL &
HANDOUTS

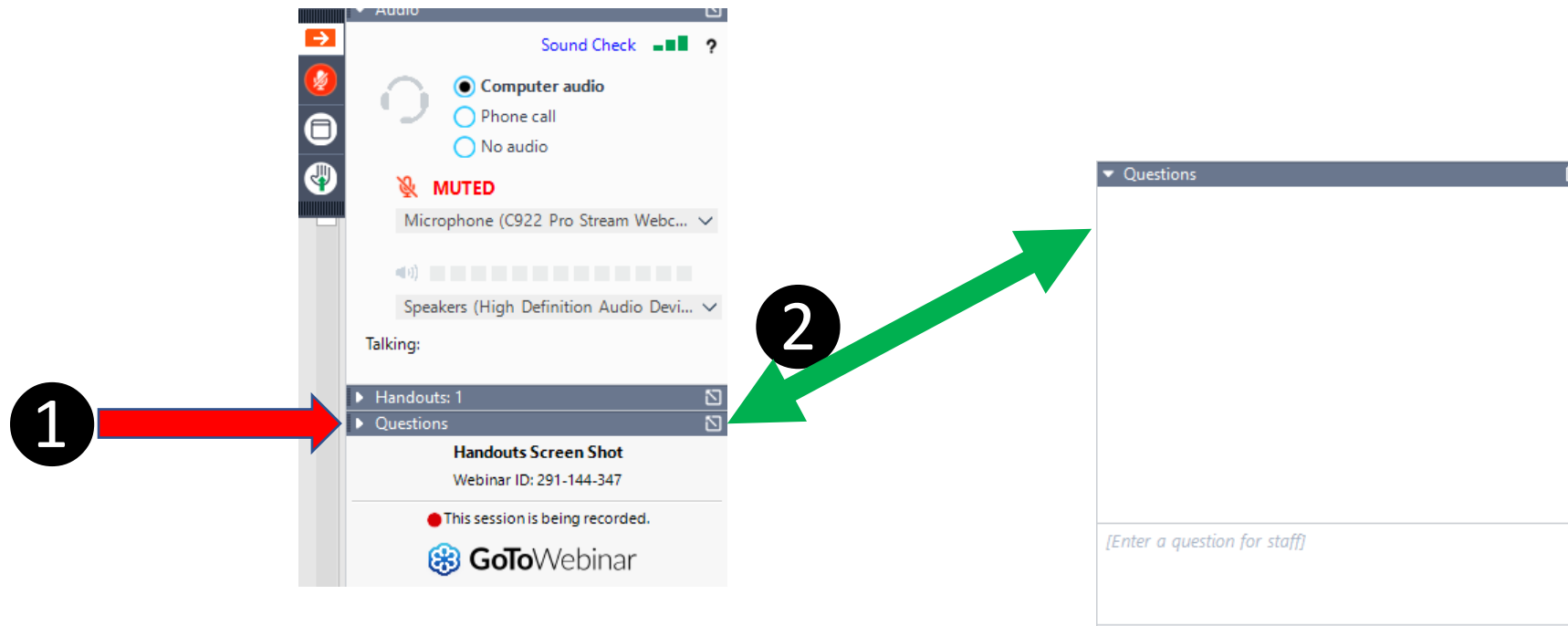
REPLAY:
WITHIN 24 HRS

SURVEY,
PLEASE!
😊

Find the Handouts



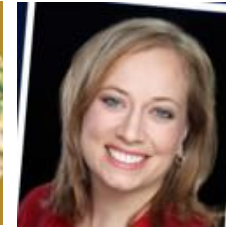
Ask a Question



Want CE or CPE and **QUALITY CONTENT?**

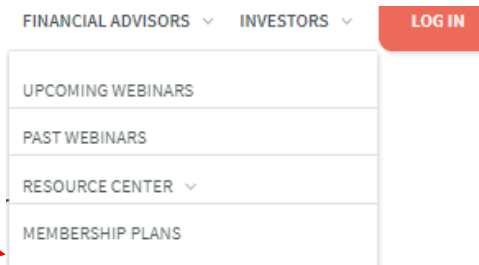
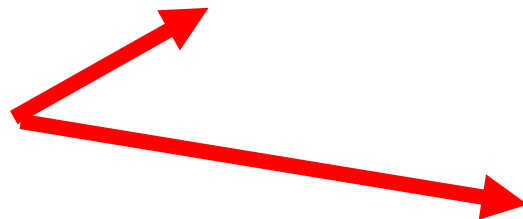
- #1 Reason to Join:
 - 100 LIVE Webinars with EXPERTS
- 87% Excellent Rating**

99% Excellent Rating



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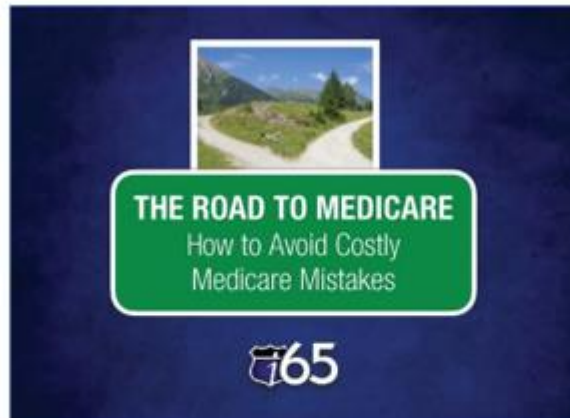
Monthly plan: \$12



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Member Benefits

Edited Transcripts



with

Melinda Caughill

A Checklist for Student Loan Borrowers

by Tom Dickson

Edited by Heather Jarvis

Federal Loans Worksheet

Federal Loan #1

Loan Servicing Company:

Phone #:

Website:

Loan or Account #:

Monthly Payment Amount:

Interest Rate:

Fixed or Variable Interest Rate:

Month/Year Interest Rate Changes:

Loan Balance:

Month/Year of Last Payment:

Type of Loan¹:

Payment Plan²:

Bitcoin, Crypto, Blockchain

Adam Blumberg, CFP[®]

- Co-Founder - Interaxis
- Co-Founder - Certified Digital Asset Advisor
- Co-Founder - PlannerDAO



Agenda

Why does Bitcoin exist?

How does Bitcoin work?

Bitcoin  Blockchain

Bitcoin investment theses

Objections

Conversations for Advisors

Why Does Bitcoin Exist?

Government controls the value of money

Supply

Banks control the flow of money

Fees and Friction  Power

Cypherpunks

How Does Bitcoin Work?

Satoshi Nakamoto - October 31, 2008 - White Paper

Cryptography - Hashing algorithms, private/public keys

Incentive is bitcoin - the native currency of the Bitcoin network

Limited supply - 21 million

Creates blocks cryptographically linked together - Blockchain

New Custody - Wallet

Private/public key
technology

Self custody

Privacy / relative
anonymity

5 Main Characteristics

Trustless

Decentralized

Private

Transparent

Immutable

Bitcoin Investment Theses

Medium of Exchange - not very good

Store of Value / Inflation Hedge

Non-correlated returns

Alternative - non-accredited investors



Knowledge Check

Is Bitcoin regulated as a security?

- A. Yes
- B. No
- C. I'm not sure

Objections

Criminal Activity

Regulation

Not backed by anything

No cash flows



Conversations for Advisors

Inflation / Store of Value

Custody

Alternative asset classes



Knowledge Check

Is Bitcoin traded on an exchange?

- A. Yes
- B. No
- C. I'm not sure

Contact and Courses

Certified Digital Asset Advisor - certifieddigital.org

Next cohort - First week of Sept.

FEN2021 - Coupon Code

PlannerDAO - plannerdao.com/

Interaxis - interaxis.io

[Youtube.com/c/interaxis](https://youtube.com/c/interaxis)

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