

# The next generation of organic growth for advisors

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[eden@finnyai.com](mailto:eden@finnyai.com)

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The screenshot displays the FINNY AI interface. On the left, a contact profile for Michael Schwaller is shown. It includes a circular profile picture with the initials 'MS', his name, and a '100% F-score' badge. Below the name are status indicators: 'Not emailed' and 'Not called'. Social media icons for LinkedIn, Facebook, and X are present. The 'General' section lists his company (Quantum Circuits, Inc.), title (Director of Software Engineering), education (Cornell University, the Taft School), and contact information (phone numbers and email addresses). The 'Interests' section shows various tags like 'Options', 'JUnit', 'Jakarta Ee', 'Securities Lending', 'Perl', 'Capital Markets', 'Confluence', 'Sql', 'Leadership Development', 'Kanban', 'Mockito', 'Java Message Service', 'Software Design', 'Electronic Trading', and 'Git'. On the right, the 'Outreach' tab is active, showing an 'Outreach suggestion' for Michael Schwaller. The suggestion includes a 'To' field (Select), a 'Subject' field (Navigating Financial Success in Tech), and a message body that starts with 'Hi Michael,' and continues with a congratulatory message and a pitch for FINNY AI's services.