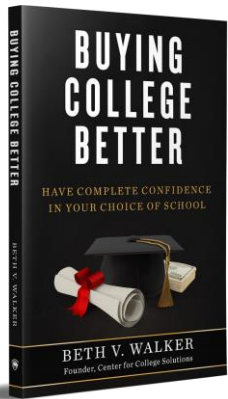




Does This Really Work?

Can families really save 25% - 50% on the cost of college?



What is the M.A.G.I.C. Method®?



M: Money

The most
MISUNDERSTOOD

How much can you afford to
spend on college?



A: Academics

The most
MEANINGFUL

Where will your student(s)
get into college?



G: Gifts

The most
UNDERESTIMATED

What will your student(s)
study in college?



I: Integration

The most
INFLUENTIAL

How will you know what to
do and when to do it?



C: Confidence

The most
VALUABLE

How can you have complete
confidence in your choice of
school?



M: Money



A: Academics



G: Gifts



I: Integration



C: Confidence

**Spending Ceiling:
\$40,000/year**



M: Money



A: Academics



G: Gifts



I: Integration



C: Confidence

Spending Ceiling:
\$40,000/year

Academic FICO® Score



M: Money



A: Academics



G: Gifts



I: Integration



C: Confidence

**Spending Ceiling:
\$40,000/year**

Academic FICO® Score

**Entrepreneurship &
Corporate Innovation**



M: Money



A: Academics



G: Gifts



I: Integration



C: Confidence

**Spending Ceiling:
\$40,000/year**

Academic FICO® Score

**Entrepreneurship &
Corporate Innovation**

**Accepted at all
9 colleges**



M: Money

**Spending Ceiling:
\$40,000/year**



A: Academics

Academic FICO® Score



G: Gifts

**Entrepreneurship &
Corporate Innovation**



I: Integration

**Accepted at all
9 colleges**



C: Confidence

**College Visits
Award Letter
Comparison
Award Appeal**



Savings of
\$160,000
over 4 years of college!

April 27, 2024 Email

... So, when we checked the student portal, we found not only the meal scholarship mentioned above but also another \$2,500 **per semester** scholarship for the business school! All together they had **increased** ● **scholarship money by \$11,000**. As you might recall, we had asked for \$15k but said that our financial adviser had told us that we needed to stick close to \$40k. As a result of the appeal, ● **total annual cost, net of merit aid, went from \$50k to \$39k (\$80k sticker price less the \$41k in merit scholarships)**, which is below the \$40k targeted annual cost, although slightly less than the \$15k ask.

All in all, it was good news and **an answer to our prayers**. We appreciate your help/feedback in making the appeal. We tried the same with ● but all said "that was it." We made our initial deposit to ● last evening before they changed their mind and told us it was a mistake. 😊

Thanks again,



Savings of
\$160,000
over 4 years of college!

April 27, 2024 Email

... So, when we checked the student portal, we found not only the meal scholarship mentioned above but also another \$2,500 per semester scholarship for the business school! All together they had increased scholarship money by \$11,000. As you

Present Value	<u>\$160,000.00</u>
Contribution/Withdrawal	<u>\$0.00</u>
Number of Periods	<u>14</u>
Annual Interest Rate	<u>6%</u>
Future Value	<u>\$361,744.63</u>
Compound Interest	<u>Annually</u> <input type="checkbox"/>
Pay at ____ of Period	<u>Beginning</u> <input type="checkbox"/>

The MAGIC Spreadsheet

Case study #2