

When and for Whom are Roth Conversions Most Beneficial? A New Set of Guidelines, Cautions and Caveats

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Resources

- The SSRN paper: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3860359
- Bogleheads.org threads—e.g., <https://www.bogleheads.org/forum/viewtopic.php?t=358688>
- Related research:
 - Debunking the widow tax hit
 - Updating Bengen's results for the RMD case & international markets
 - The annuity riddle (in prep)
 - Challenges to *Stocks for the Long Run*

...search SSRN.com for “McQuarrie” for any of these

Perspective

- You: down in the trenches
 - Me: up in the tower
- ... and retired

SECTION I

Who is the clientele?

The clientele

- Broadly: the mass affluent
 - Aka, the managerial & professional class
 - Wealth accumulated from saving and investing **salaries**
 - Much of it locked away in a Tax Deferred Account--401(k) etc.
- Specific focus: Rob and Sue
 - Dual income peaked at about \$400,000 just before retirement
 - Now in their early 60s with millions in their TDAs
 - Income this year temporarily lower (e.g., one took early retirement)
 - Time for a Roth conversion?
- Down through Tom & Tam, peak income \$200K

But not ...

- The taxpayer trying to stay in the 12% bracket, stay out of the social security tax torpedo, stay within the 0% LTCG bracket, maximize ACA subsidy, etc., etc.

And also not:

- Jules and Jean, who sold a business for \$10 million
- Hank, who closed up his hedge fund with \$100 million in pocket

But also

- Elliot, the surgeon ... Marjorie, the law firm partner ... Phil the VP
- Still mostly salary income, but \$800K, \$1M, or somewhat more per year
- More millions in the TDA (5 – 10) ... but most financial wealth still located in the TDA
- Top tax brackets today, but what about tomorrow, after salaries stop?
- Tippy-top edge of the mass affluent

TDA Wealth

- Likely to become a bigger part of many advisors' client base
- IRA and 401(k) revolution of the early 1980s beginning to mature
- Rise of the 401(k) millionaire

Implications of TDA wealth

- For the mass affluent, some portion of RMD income will be **surplus**
 - Not needed for necessities or anticipated discretionary expenditures
 - Hence, available for re-investment *once the distribution is taken*
 - The key insight from the SSRN paper

Hence the motivation for Roth conversion(s) in the mass-affluent case

- What a drag to have to pay taxes on money you don't need right now and would just as soon have left in the TDA to grow and grow
- Or worse: what if these surplus RMD amounts push you into a **higher tax bracket?**
- The goal: convert and pay some tax now, to avert more tax later.
- Intertemporal tax arbitrage

SECTION 2

What is their tax situation? Or more exactly:

What is their ***projected*** tax situation?

The Conventional Wisdom

- Compare anticipated tax rate in retirement to tax rate at conversion
- Retirement tax rate higher → then *do* convert
- Retirement tax rate lower → then do *not* convert
- Same rate? ... then you are *indifferent* whether you convert or not
- Could maybe still convert, depending on client feelings / sensitivities
 - Tax diversification
 - Hedge against forecasting error
 - Visceral dread of taxes

Stake in the ground:

- Most of the time, for most of the mass affluent, the tax rate in retirement will be **AT BEST** the same rate as while working. *At best.*
- Making the constant rate case the key to understand, once the client has been defined as the mass affluent
- If Roth conversions can't be shown to be attractive under constant tax rates ... most of the mass affluent should take a pass.

It's Not What You Don't Know That Hurts You

It's what you know that just ain't so.

Everybody knows ...

- 1. By the commutative property of multiplication, $a * X$ must equal $X * a$.
- 2. Let a be $(1 - tx)$ where tx is some percentage, such as the 24% tax rate.
- 3. Let X be $(1 + r)^N$, where r is the annualized return on the asset and N is the number of years the investment is held.
- 4. It follows that deducting \$24 for tax from an initial \$100 investment, with the remaining \$76 invested at return r for N years (Roth case), must give the same future value as investing the full \$100 at that rate for those years, and multiplying the final value by $(1 - .24)$ —as in a traditional 401(k).

Therefore, there can be no payoff from a conversion under constant tax rates!

The Math Is Rock Solid ...

- But the conceptualization is faulty
- Fits a 2-period game: contribution at $T1$, then total liquidation at $T2$
- Which doesn't correspond to the RMD game, which extends over many periods

The Multi-Period RMD Game

- Retirement income and tax planning becomes an n-period game starting at age 72 when required minimum distributions begin
- Period 1: withdraw 3.65% of age 71 TDA balance from age 72 balance, pay tax;
- Period 2: withdraw 3.77% of age 72 TDA balance from age 73 balance, pay tax;
- Period 3: withdraw 3.92% of age 73 TDA balance from age 74 balance, pay tax;
- Period 4: withdraw 4.07% of age 74 TDA balance from age 75 balance, pay tax;
- ...through at least joint life expectancy, about 93 for a pair of 72-year-olds (by which point the withdrawal rate will approach 10% (and continue to climb)

The Daunting Math of RMD Reduction

- Rob and Sue make a conversion of \$100,000 in the nick of time
 - ...this will reduce their initial age 72 RMD by **\$3,650**
 - ... saving taxes of \$876 in the 24% bracket
- Tax savings approximately:
 - 0.02% of total TDA wealth (see below)
 - 0.33% of annual income
- ... because 24% of 3.65% isn't going to be a very big number
- For the mass affluent, Roth conversions are a game played at the margin

Polling Question #1

Suppose under the post-2022 Uniform Life Table that the age 72 RMD is calculated to be \$100,000. What must have been the value of the Tax Deferred Account used to determine that RMD?

- a) About \$5 million
- b) About \$1 million
- c) Between \$1 million and \$1.5 million
- d) Between \$2.5 million and \$3 million
- e) Not possible to determine from the information given

Straight talk about present and future taxes

- Rob and Sue, dual income professionals, are 65 years old in 2022
- In 2022, the AGI floor for the 24% MFJ bracket, age 65+:
 - \$206,850 (\$178,150 + \$25,900 + \$2800)
- In 2029, when their RMDs begin, the AGI floor for the 24% bracket will be ...
- Well, you tell me—what will inflation be over the next seven years?
 - No one knows; but you have to assume an inflation rate to answer the question, What will it take to nose into the 24% tax bracket in 2029 for Rob and Sue's first RMD?
 - Because tax brackets adjust for inflation each year !!

Inflation assumptions

- Has to be either:
 - 3% (annualized post-1926 inflation rate per the SBBI)
 - 2.5% (rate over the trailing 30 years, per the SBBI)
- Taking it as 3%, the AGI floor of the 24% bracket in 2029 will be:
- \$254,400
- The 1st year RMD is 3.65% ($1 / 27.4$). Therefore, the required TDA balance, to have to worry about hitting the 24% bracket in 2029 ...

Whoa—First have to subtract other income

- Dual income couple, expected 2029 Social Security income, *taxable* portion @85%:
 - ~\$70,000 (+\$20K, -\$10K)
- Interest & ordinary income
 - \$5,000
- Required RMD income to hit the 24% floor: $\$254,400 - \$75,000 = \$179,400$
- Indicating a TDA balance of ... **\$4.9 million dollars** ($\$179,400 * 27.4$)
 - Pension? Higher SS? Other income? Reduce balance by \$274,000 per \$10,000 of added income

That's what your client must have accumulated, to worry about RMDs throwing them ... OMG ... into the 24% tax bracket

- Corresponding balances, for neighboring brackets

22%	24%	32%	35%	37%
\$1.7M	\$4.9M	\$10.4M	\$13.5M	\$20.7M
\$50,000 pension?				
\$0.4M	\$3.5M	\$9.0M	\$12.1M	\$19.4M

Mass affluent = Constant tax rate pre- and post-retirement

- Rob and Sue, salary income \$400K in 2021
 - Marginal rate at 24% [if maxed out 401(k)]
- Tom and Tam, salary income \$200K in 2021
 - Marginal rate at 22%
- Except Elliot and Marjorie, salary \$1 million
 - Marginal rate now at 37%
 - Retirement tax rate *lower* unless TDA > \$20 million and/or \$100,000s of other income...

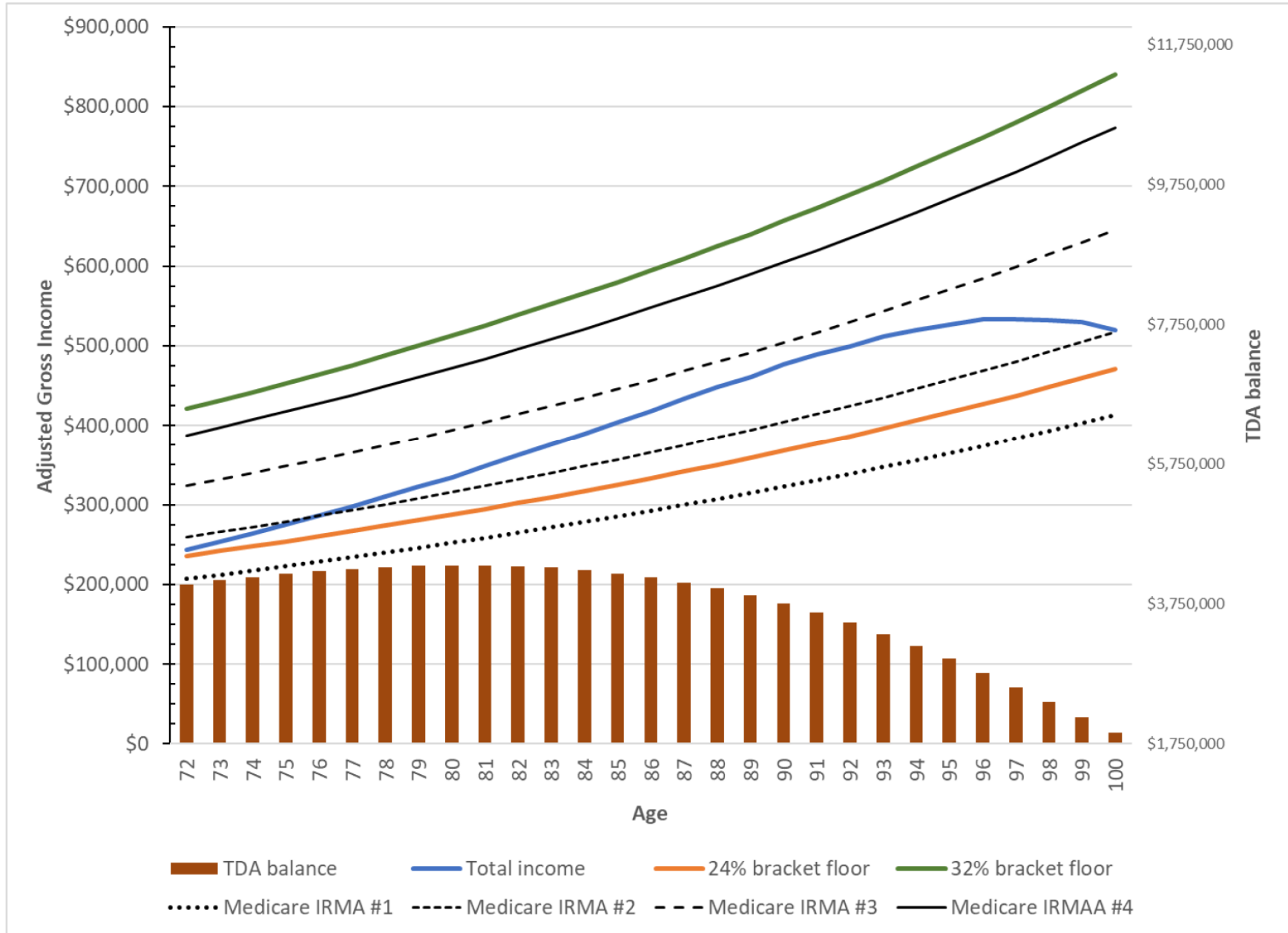
... of course, it's not quite that simple

- Curved nature of RMD income over time
- Implications for IRMAA

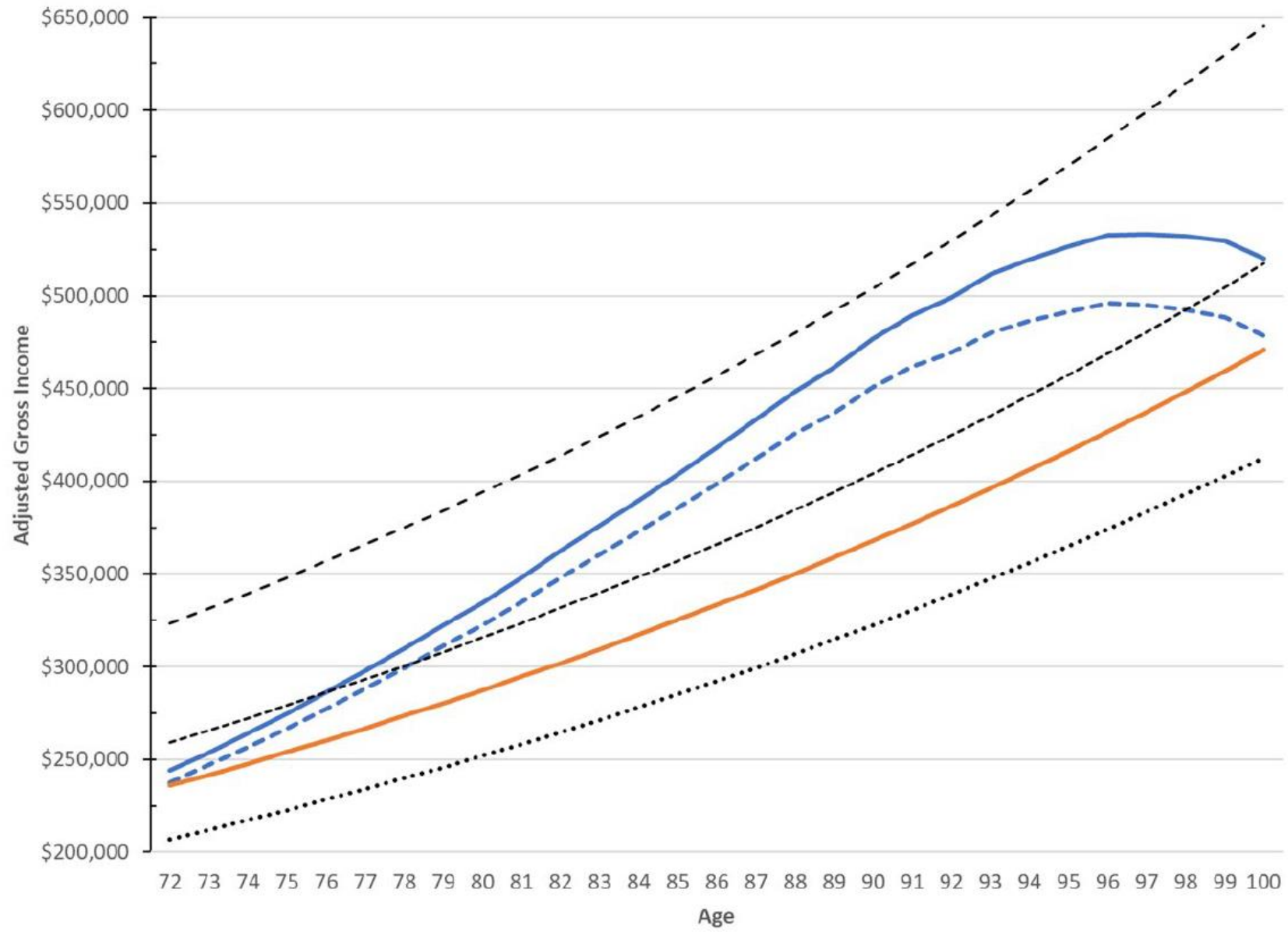
SECTION 3

Notes on RMD income and IRMAA

The Lifetime Shape of Retirement Income Assuming a \$4 million TDA Balance with a \$100,000 Conversion



Impact of a \$100,000 Roth Conversion at Age 65 for an Affluent Professional Couple



IRMAA summary

- More likely to cross IRMAA threshold than move into a higher tax bracket
- A threat to be taken seriously
- And also: a constraint on Roth conversions made at age 63 and later.

Polling Question #2

The five IRMAA brackets map onto the MFJ income tax brackets as follows:

- a) The first two hit within the 22% bracket, the next two in the 24% bracket, and the 5th not until the 37% bracket
- b) The first IRMAA hits at the 22% bracket, the 2nd at the 24% bracket, the 3rd at the 32% bracket, the 4th at the 35% bracket, and the 5th at the 37% bracket.
- c) The first four hit within the 24% bracket, and the fifth hits in the 32% bracket.
- d) The middle three hit within the 24% bracket

SECTION 4

The spreadsheet analysis

The spreadsheet is designed to show:

- Roth conversions *can* pay, even at a constant tax rate
 - And not only because of IRMAA postponement
 - In fact, they can pay even if future tax rates move somewhat **lower**
 - And interestingly, the payoff, over longer time horizons, is not that much greater if future tax rates move **higher**

To Evaluate Conversion Outcomes Requires a Counterfactual

- Counterfactual: the wealth that would have been achieved from the \$100,000 in the TDA if it had *not* been converted
- Two parts:
 - The unconverted TDA dollars, with appreciation, after debiting RMDs to that point, and evaluated **after tax**
 - The reinvested after-tax portion of the RMDs, with subsequent after-tax appreciation, evaluated using cost basis if appropriate
- To be compared to the Roth accumulation, beginning with the after-tax initial value, and otherwise un-debited (=case #1, tax paid from the conversion)

Spreadsheet preview

- Key insight: You have to take the RMD. But you don't have to spend it.
- Unspent RMDs after tax debit to be reinvested in a taxable account
- Tax drag in that account will at first slowly, and then quickly, rebound to the benefit of the Roth conversion
- Allowing for a payoff despite constant tax rates
- With a goose from forestalled IRMAA

Side note: [Different spreadsheet than the paper]

- Worked out in painful detail in this thread:

<https://www.bogleheads.org/forum/viewtopic.php?t=358688>

- This version:

- most of TDA wealth is “off-camera,” invested in some reasonably conservative balanced fund, with total income, all sources, sufficient to remain in the 24% bracket throughout
- Only the funds that could have been converted are “on camera.”
- Examines the payoff from a single conversion of \$100,000, made at age 71, just in time to reduce the first year’s RMD
- Tax at 15% on the 10% return earned annually on the reinvested RMDs
- SS allows many other permutations, several to be discussed later.

Excel transition

- Downloadable here: edwardfmcquarrie.com
- Explain structure
- Work through a series of cases

B	C	D	E	F	G	H	I	J	K	L	M	N	O
			Tax rate 1 (conversion): 24%		Tax rate 2 (evaluation): 24%		Roth & Taxable ret: 10%		Taxable tax rate 15%		inflation:		TDA return 3% rate
age	RMD divisor	Start of year TDA balance	TDA with appreciation before RMD	RMD	End of year TDA balance (after RMD)	Tax on RMD	Addition to taxable account	Taxable gain + dividend (pre-tax)	Tax on cap gain & div	Taxable value end year	Roth balance (TDA debited by Tax1)	After tax balance of TDA+taxable	Roth surplus
		=lagged G		= lagged G / C	= E - F	= F * H1	= F + H	=lagged L * J1	=J* L1	=lagged L + I + J + K	=lagged M * J1	= [(1 - H1) * G] + L	=M - N
71					\$100,000						76,000		
72	27.4	\$100,000	\$110,000	\$3,650	\$106,350	(\$875.91)	\$2,774			\$2,774	83,600	83,600	0
73	26.5	\$106,350	\$116,985	\$4,013	\$112,972	(\$963.17)	\$3,050	\$277	(\$41.61)	\$6,060	91,960	91,918	41.61
74	25.5	\$112,972	\$124,269	\$4,430	\$119,839	(\$1,063.27)	\$3,367	\$606	(\$90.89)	\$9,942	101,156	101,019	136.66
75	24.6	\$119,839	\$131,823	\$4,872	\$126,952	(\$1,169.16)	\$3,702	\$994	(\$149.12)	\$14,489	111,272	110,972	299.45
76	23.7	\$126,952	\$139,647	\$5,357	\$134,290	(\$1,285.59)	\$4,071	\$1,449	(\$217.33)	\$19,792	122,399	121,852	546.73
77	22.9	\$134,290	\$147,719	\$5,864	\$141,855	(\$1,407.41)	\$4,457	\$1,979	(\$296.87)	\$25,931	134,639	133,740	898.28
78	22	\$141,855	\$156,040	\$6,448	\$149,592	(\$1,547.51)	\$4,900	\$2,593	(\$388.96)	\$33,035	148,102	146,725	1,377.06
79	21.1	\$149,592	\$164,552	\$7,090	\$157,462	(\$1,701.53)	\$5,388	\$3,304	(\$495.53)	\$41,231	162,913	160,902	2,010.30
80	20.2	\$157,462	\$173,208	\$7,795	\$165,413	(\$1,871)	\$5,924	\$4,123	(\$618)	\$50,660	179,204	176,374	2,830
81	19.4	\$165,413	\$181,954	\$8,526	\$173,428	(\$2,046)	\$6,480	\$5,066	(\$760)	\$61,447	197,124	193,252	3,873
82	18.5	\$173,428	\$190,771	\$9,374	\$181,396	(\$2,250)	\$7,125	\$6,145	(\$922)	\$73,794	216,837	211,655	5,182
83	17.7	\$181,396	\$199,536	\$10,248	\$189,287	(\$2,460)	\$7,789	\$7,379	(\$1,107)	\$87,855	238,521	231,714	6,807
84	16.8	\$189,287	\$208,216	\$11,267	\$196,949	(\$2,704)	\$8,563	\$8,786	(\$1,318)	\$103,886	262,373	253,567	8,805

SECTION 5

Summary and conclusions

Polling Question #3

Which of the following best develops the implications of this claim: “For the mass affluent, Roth conversions are a game played at the margin.”

- a) For the mass affluent, there is little to be gained from Roth conversions
- b) Roth conversions are like mortgage prepayments: the ultimate gain can be substantial in dollar terms, but gains start small and take a long time to mount up
- c) The profit margin on a Roth conversion will be large
- d) Roth conversions are a marginal endeavor: they might work out, they might not, it's always a toss up, hostage to market returns and tax law changes.

Conclusion #1

- The engine that powers Roth conversion payoffs is ***compounded tax drag***
- Compounding takes time
- As with any exponential process, payoffs start small and only grow large after many, many years

Conclusion #2

- The longer the planning horizon, the greater the expected pay off from Roth conversions
 - a) Money intended for heirs has a horizon +10 years
 - b) Conversions made in the 50s rather than the 60s might add 10 years
 - c) Compounding over 40 or 50 years, instead of 30 years, is huge
- Therefore the best case, for mass affluent Roth conversions:
 - Conversions performed earlier & intended solely for heirs

Conclusion #3

- Planning horizon trumps tax rate differences
 - Tax rate differences of 2% to 4% (e.g., convert at 24% to save, oops, RMDs taxed at only 22%) are easily overcome within most planning horizons
 - Seriously bad guesses (convert at 32% to save 22% on RMDs) can be overcome, but require planning horizons of >20 years (into the 90s or more)
 - Conversely, small movements up in future rates (TCJA holds, and 22% → 25%, 37% → 39.6%, etc.) add only modestly to Roth conversion outcomes; the big payoff comes from compounding tax drag
 - And compounding takes time

Conclusion #4

- It takes a big gap between present and future tax rates to meaningfully supplement the impact of compounding tax drag
 - If you have been in the 24% bracket and expect to stay there, and this one year, can convert at 0%--do it!
 - Same, for a conversion at 10% or 12%
 - But if you had routinely been in the 37% bracket, and this one year can convert at 32%--sure, why not, but don't get your hopes up: 37% → 37% would have worked well enough
 - And if you are routinely in the 24% bracket, and can convert at 22% this year, but only by triggering IRMAA #1, yeah, it will work out, probably, over the long term, inch by inch

Conclusion #5

- Paying tax from outside the conversion is generally a good idea
 - Especially over longer time frames
 - And when less tax efficient investments can be liquidated to pay that tax (higher dividends, balanced fund with ordinary income component, mutual fund with lumpy distributions)
- But if the tax payment could have been put in a Total Stock Market Index ETF, bought and held until step up at death, with a dividend yield of 1.25% taxed at 15% ... don't expect much incremental advantage from paying tax outside

Updated conventional wisdom

- Roth conversions will almost always pay off for the mass affluent client with a very long planning horizon
- If the planner guesses correctly that future tax rates will go up, this will give a modest *boost* to conversion outcomes
- If the planner guesses wrong and future rates move a few points lower, this will modestly *retard* conversion outcomes
- And if tax rates stay constant, the conversion will do just fine ... for those clients who have the requisite patience